

## ELIT Economic Laboratory Transition Research Podgorica

### Montenegrin Journal of Economics

Sikhimbayeva, D., Zulkharnay, A., Zhakupov, A., Yessilov, A., Kuttybay, M. (2021), "Analysis of Factors Affecting to the Development of Sub-Production Industry of the Republic of Kazakhstan", *Montenegrin Journal of Economics*, Vol. 17, No. 3, pp. 41-57.

# Analysis of Factors Affecting to the Development of Sub-Production Industry of the Republic of Kazakhstan

### DINAR SIKHIMBAYEVA<sup>1</sup>, AZIZ ZULKHARNAY<sup>2</sup>, ALTYNBEK ZHAKUPOV<sup>3</sup>, ASSYLKHAN YESSILOV<sup>4</sup> and MIRAS KUTTYBAY<sup>5</sup>

- ¹ Professor, Doctor of Economic sciences of Karaganda Economic University of Kazpotrebsoyuz, Karaganda, Kazakhstan, e-mail: sdinara2007@yandex.ru, ORCID ID: 0000-0003-3822-6200
- <sup>2</sup> PhD student of Karaganda Economic University of Kazpotrebsoyuz, Karaganda, Kazakhstan, e-mail: aziz -\_90@mail.ru, ORCID ID: 0000-0002-8306-2789
- <sup>3</sup> PhD, Associate Professor of Kazakh University of technology and business, Nur-Sultan, Kazakhstan, e-mail: jakupov.altynbek@yandex.kz , ORCID ID: 0000-0002-0381-6799
- <sup>4</sup> PhD, Associate Professor Kazakh University of technology and business, Nur-Sultan, Kazakhstan, e-mail: a.esilov@yandex.kz , ORCID ID: 0000-0002-4477-3780
- <sup>5</sup> PhD, Prorector of Karaganda State Technical University, Karaganda, Kazakhstan, e-mail: miras777@inbox.ru ORCID ID: 0000-0001-6285-0375

#### ARTICLE INFO

Received October 09, 2020 Revised from November 12, 2020 Accepted December 20, 2020 Available online September 15, 2021

#### JEL classification:

032, 031, M21, L21

DOI: 10.14254/1800-5845/2021.17-3.4

#### Keywords:

Adaptation, strategic management, management decisions, resources, analysis, forecasting, non-mining companies, investments.

#### **ABSTRACT**

The entry of non-mining companies into the world market raises the problems of strategic planning and company management especially significant in a market economy. The considered model of strategic planning and management is versatile and suitable to the development strategy of companies taking into account regional and national interests. The aim of the study is to develop recommendations for the application of modern methods of strategic management in the non-mining companies to determine the main routes for the development of this industry in a pandemic. The information base of current investigation includes legislative and other normative acts of the Republic of Kazakhstan, statistical data of the Agency of the Republic of Kazakhstan on Statistics, analytical materials, materials of scientific economic literature and periodicals, materials of scientific and practical conferences, data of electronic resources, as well as financial statements of Top 40 foreign companies. Research methods. In this work, the following methods such as abstract-logical, economic-statistical, monographic, as well as methods of system analysis, economic comparison, expert assessments, economic and mathematical modeling were used. Conclusions: The main provisions and conclusions given in this work can be used in the development and implementation of strategic management policy and further planning of non-mining companies. In the process of analyzing the nonmining industry, a forecast was identified for the development of strategic planning for their further activities, since oil companies-subsoil users are basically important and active agents of economic and social development, receiving income as a result of the development and use of oil fields in Kazakhstan. Research out-comes: Using the provided statistical data on the indicators of non-mining companies, we analyzed the influence of some



factors affecting the final results of companies' activities by creating a regression model, and also analyzed the impact of investments in fixed capital in the non-mining industry of the Republic of Kazakhstan on the pro-duction volume (goods and services) achieved by this industry.

#### INTRODUCTION

The relevance and efficiency of strategic management of enterprises and numerous industries in modern economic conditions has been proven by varied previous scientific works. The key mechanisms of strategic management of enterprises in various sectors of the economy should take into account the main trends and specifics of the industry development; it is also necessary to adapt them to modern economic conditions. These circumstances confirm the feasibility of improving the processes and mechanisms of strategic management of enterprises, industrial complexes, as well as further investigations in this area. The developed non-mining industry traditionally demonstrates the technological power of the state. Nowadays, this sector is no longer a source of large-scale growth in employment and jobs in developed countries. However, it still remains as one of the key development tools in developing countries. To bring new industries into the zone of industrial activity, since 2010 the Republic of Kazakhstan has been implementing an industrial policy that aimed at creating a highly productive and export-oriented manufacturing industry including the non-mining industry.

The strategic importance of the country's non-mining industry predetermines the need of creation more flexible management structures and effective integration mechanisms to ensure the development of enterprises and industries that are part of it. The production efficiency and development of modern non-mining companies is largely determined by the degree of their adaptation to ongoing changes in the environment of functioning and development. The processes that characterize the domestic economic situation often do not suit into the framework of the generally accepted theory. Therefore, in order to solve the problems arising in these conditions, the enterprise is required to search for new and non-standard solutions and approaches.

The post-COVID reality is changing the economy, and the mining industry is no exception. The market is demanding that mining become more dynamic and flexible. Now there is a need to create the production that would work autonomously and be distinguished by an unprecedented level of efficiency and productivity. Such a "model company" invests in innovation and employees who clearly see their goals and realize the value of the result, and their workplace is as safe as possible not only for them, but also for the environment. Companies that can build fully interconnected supply chains will not only eliminate the silos of operational processes, but also ensure their transparency and reduce costs.

#### 1. LITERATURE REVIEW

The problems of understanding the strategic future of an enterprise is always attracted interest in multiple scientific fields. A review of modern sources made it possible to highlight some definitions of strategic planning. I.A. Lieberman (2016) noted that "the strategy is presented as a master plan of action, which determines the priorities of strategic objectives, resources and a certain algorithm of action in order to achieve strategic goals". A group of economists T.N. Litvinova, I.A. Morozova and E.G. Popkova concluded that strategic planning is aimed at the management aspect of changes in the enterprise. The outcome of strategic planning is a strategic outline that determines the stages and resources that are needed to achieve strategic goals (Ivanova, 2016).

Yu.N. Ivanov emphasizes that modern competition has promoted the development of adequate models of firms' behavior, which led to start and continue intensive work on research in the field of strategic planning (Litvinova et al., 2016). I. Ansoff (1989) defines strategy as a complex and potentially powerful tool with which a modern firm can withstand changing environmental conditions. Financial planning undoubtedly influences to the financial strength of companies. In this case, it seems relevant to analyze available strategic tools that a imed at improving the efficiency of the enterprise and searching

for new methodological techniques to managing the development strategy of economic entities, taking into account the state of the external and internal environment, the current conjuncture of the Kazakhstan and world markets based on the materials of the oil and gas industry. According to the author, changes in any economic system are caused by the influence of the external environment, and also affect it. To avoid chaos, uncertainty and possible errors in system management, the international management practice actively employs the category and process of strategic management. Including the analysis of the environment, the definition of the mission and goals of the system, the choice of strategy, its implementation and evaluation make it possible to streamline and systematize all elements of the system and ensure its controllability. According to L.G. Zaitsev and M.I. Sokolova, "strategic management" is concluded as:

- type, scope of management activities consisting in the implementation of the selected long-term goals throughout making changes in the organization;
- the process by which the organization interacts with its environment;
- the area of scientific knowledge that studies techniques and tools, the methodology for making strategic decisions and ways in practical implementation of this knowledge (Zaitsev, Sokolova, 2015).

The non-mining industry is the most significant branch of the primary sector, that includes extraction, processing and enrichment of raw materials - energy, ore, mining chemical construction materials. Its fraction in the total industrial production of developed countries and countries with transitional economy is around 8-10% (in Australia, Norway and Canada - 15-20%, in most developing countries - 30-50%, in some of those - over 80%, for example, Persian Gulf countries, Zambia). The export quota of mining products in developed countries usually does not exceed 5% (exceptions are the above developed countries and South Africa). This number fluctuates from 15-20 to 80% (or above) in developing countries. As the most important field, high-quality and efficient development of mining resources requires broad cooperation with the world's largest oil companies, which have a great experience in geological exploration, production, and processing of hydrocarbons, as well as their transportation. According to V.A. Kulakovskaya (2016), the positioning of the non-mining industry as an income-generating sector of the economy is due to several factors such as the presence of massive reserves of minerals, existing structure of the domestic economy and system of the industry taxation. A.I. Dmitrieva (2017) stated that the key task of the firm's strategy should be develop a model for searching, adapting and introducing innovations that create a steady stream of investments and innovations that provide competitive advantages and achieve the strategic goals.

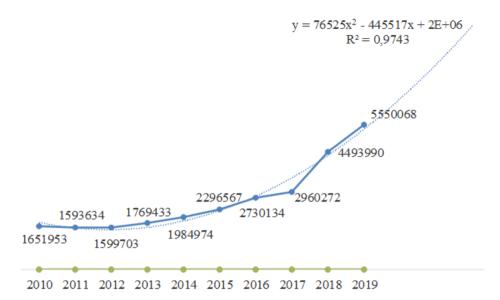
By forming the priority directions of the region's industrial policy, it is essential to take into account that the resulting indicators should be achieved at the level of key industrial companies in the region. This makes it necessary to increase their profitability and innovativeness in a strategic perspective (Zhogova et al., 2017). Consequently, the efficiency of production and development of modern nonmining companies is largely defined by the degree of their adaptation to the ongoing changes in the environment of functioning and development (Krasnikova, 2019). Innovative and investment indicators of the development of the world economy were analyzed by many scientists over the past ten years. These display in search of competitive advantages and effective technological solutions, the world's largest corporations have begun to increase investments in R&D (Ivanova and Mamedyarov, 2019). G. Zervas et al. (2017) reported that the development of the phenomenon of the shared economy, the intensification of a use of outsourcing, the changing role of small and medium-sized enterprises in a number of industrial and high-tech sectors of the economy where the non-mining industry occupies an important position.

#### 2. METHODOLOGY

Kazakhstan's economic and investment policy was created from scratch as a bold market and supporting a wide layer of local and foreign subsoil users. Within the framework of the adopted legislation, individual contracts are concluded with them, where the task of increasing production and export of hydrocarbons is solved by creating an investment climate suitable for investors. That will subsequently ensure the emergence of over 200 contracts for oil and gas subsoil use.



Kazakhstan's investment policy is aimed at ensuring that the volume of capital investments attracted to the country grows not only because of super-projects, but also as a result of an increase in the total number of subsoil users and contractors, as evidenced by the following data (Figure 1) (Data of the Committee on Statistics of the Republic of Kazakhstan for 2010-2019).



**Figure 1.** Fixed capital investments in the non-mining industry of the Republic of Kazakhstan for the period of 2010 to 2019, million KZ tenge.

Source: Compiled by authors based on the source: Electronic resource: Data of the Committee on Statistics of the Republic of Kazakhstan for 2010-2019 (2019)

There is of great interest to determine the influence of investments in fixed capital in the non-mining industry on the production volume (goods and services) achieved by this industry. It is natural to assume that the benefit on investment does not occur immediately, but after a certain period of time there is likely to attain a profit. Thereby, it is advisable to use a dynamic model with a distributed lag (assuming a lag value of three) for the analysis (Sedeley, 2009):

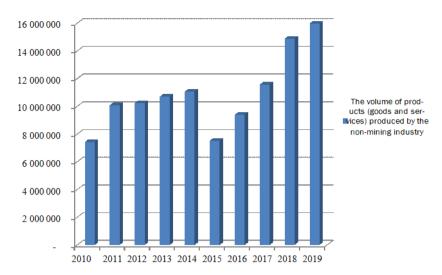
$$y_{t} = \alpha + \beta_{0} x_{t} + \beta_{1} x_{t-1} + \beta_{2} x_{t-2} + \beta_{3} x_{t-3} , \qquad (1)$$

Where:

- the volume of services rendered by the placements (mln. KZ tenge);
- investments in fixed capital (mln. KZ tenge).

Graphical analysis (Figure 1, Figure 2) suggests that the lag structure has a polynomial form, as a result of this, the Almon method (Data of the Committee on Statistics of the Republic of Kazakhstan for 2010-2019) can be used to estimate the model parameters.





**Figure 2.** Dynamics of the production volume (goods and services) in the non-mining industry of the Republic of Kazakhstan for 2010-2019.

Source: Compiled by authors based on the source: Electronic resource: Data of the Committee on Statistics of the Republic of Kazakhstan for 2010-2019 (2019)

The statistical data presented in Table 1 were used to build this model.

**Table 1.** Dynamics of the investments in fixed capital and production volume of the non-mining industry for the period of 2010-2019

	The production volume (goods and services) in the	Fixed capital investments in
Year	non-mining industry	the non-mining industry
2010	7 419 550 330	1 651 953
2011	10 081 254 022	1 593 634
2012	10 242 052 603	1 599 703
2013	10 696 926 187	1 769 433
2014	11 060 179 488	1 984 974
2015	7 521 179 590	2 296 567
2016	9 397 618 601	2 730 134
2017	11 568 784 610	2 960 272
2018	14 877 068 476	4 493 990
2019	15 978 061 372	5 550 068

Source: compiled by authors

The implementation of the Almon method made it possible to obtain the results depicted in Table 2. A model with a distributed lag was built, the relative coefficients and the average lag were determined.

Table 2. Results of constructing a dynamic model with a distributed lag

Distributed lag mode	$y_t = -9121201,051 - 0,511x_t - 6$	$4,131x_{t-1} + 1,216x_{t-2} + 15,528x_{t-3} + \varepsilon_t$
	current time	-0,042
Relative ratios, %	within a year	-0,341
	after two years	0,100
	after three years	1,283
Averaş	ge model lag	3,709



Analysis of the resulting dynamic model allows us to conclude that investments in fixed capital of the non-mining industry lead to a rise in the production volume of this industry within a three-year period. Thus, for the non-extractive industry, one of the most important aspects is the need to optimize approaches to pricing and implement regulatory reforms which can attract new investment in an extremely competitive environment in the global market, and in order to pave the way to successful integration within the EAEU. Oil companies-subsoil users are important and active agents of economic and social development, as they receive income as a result of the development and use of oil fields in Kazakhstan. According to the contracts concluded with subsoil users, they are obliged not only to use in their activities the goods and services produced by domestic producers, but also to train Kazakhstani specialists at the expense of income from subsoil use.

The economy of Kazakhstan today has a "raw materials orientation" and, in the near future, the situation will not change significantly. Harmless production allows focusing not on maximum production volumes, but also a use of energy and water resources with minimal harm to the environment. This policy is followed by the transition from manual control to automated processes with their self-organization and self-control. Under these conditions, employees are shifting to remote control, and production to flexible management with a focus on demand and sales. According to the National Bank of the Republic of Kazakhstan, at the end of 2019, the net inflow of direct investments in the oil and gas industry of the Republic of Kazakhstan preliminary amounted to USD 5,664.6 million of the total volume of direct investments in Kazakhstan. In the period of 2016-2018, the inflow of investments in the oil and gas industry of the Republic of Kazakhstan increased by 95.9% (by USD 2,012.2 million) (Figure 3) (Data of the National Bank of the Republic of Kazakhstan for 2016-2019, 2019).

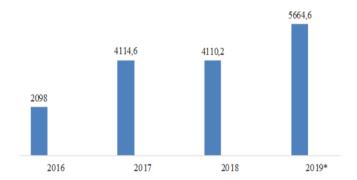


Figure 3. Net inflow of direct investments in the oil and gas industry of Kazakhstan, million US dollars

Source: Created from source: Electronic resource: Data of the National Bank of the Republic of Kazakhstan for 2016-2019, (2019)

According to the Committee on Statistics of the Ministry of National Economy of the Republic of Kazakhstan as of 2019, 315 companies engaged in the production of crude oil and natural gas were registered in Kazakhstan, of which 187 are operating. Of the total number of companies involved in the production of crude oil and natural gas, they are divided into:

- large enterprises (more than 250 employees) 22 (including 22 operating);
- medium-sized enterprises (from 101 to 250 employees) 23 (including 20 operating);
- small businesses (from 5 to 100 employees) 270 (including 145 operating).

In terms of the geography of the location of companies in the countryas follows:

- Almaty 89 (of which 52 are operating);
- Mangistau region 30 (17);
- Aktobe region 27 (9);
- Kyzylorda region 14 (8);
- Zhambyl region 13 (9).



At the beginning of 2019, the actual headcount at the enterprises for the production of coke and petroleum products amounted to 8.1 thousand people. Regionally, the largest number (67.9%) is concentrated in Atyrau, Pavlodar regions and Shymkent. This is due to the fact that in these regions there are 3 large domestic oil refineries - «Atyrau refinery» LLP (Atyrau), «Pavlodar oil chemistry refinery» LLP (Pavlodar) and PetroKazakhstan Oil Products LLP (Shymkent). Considering the foreign experience in the development of the non-mining industry, we would like to note that 40 of the largest mining companies are quite successfully overcoming the difficulties that have befallen them due to the COVID-19 pandemic they certainly coped with the situation better than many other sectors of the economy, as evidenced by the following data (Figure 4) (Mining industry, 2020).

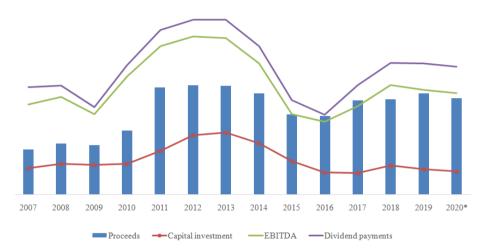
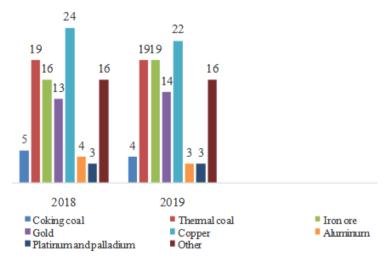


Figure 4. Dynamics of indicators of 40 largest mining companies, billion US dollars

Source: Compiled by authors based on the source: Electronic resource: Mining, (2020)

Top 40 companies generated revenues of USD 692 billion in 2019, i.e. increased by 4% compared to last year - mainly as a result of rising commodity prices (Figure 5) (Mining industry, 2020).



**Figure 5.** Maintaining the revenue structure of Top 40 companies by commodities for 2018-2019, in %. Source: Compiled by authors based on the source: Electronic resource: Mining, (2020)

The pandemic revealed that the resilience of the industry and the role that mining companies play in supporting local communities and the economy as a whole. Although there is still a long way out of the crisis. Mining companies are already analyzing the lessons they have experienced from the current situa-

tion. The coal sector's contribution to total revenues remained at the level of the previous year, while the share of the iron ore sector increased, mainly due to the price. It reached the peak over the past five years and amounted to almost \$ 130 per tonne.

The price of iron ore, which dramatically decreased in production due to the tragic events in Brazil, further reduced due to falling demand and a trade war between the United States and China. As for Kazakhstan, the situation with the volume of production in current prices in the context of the regions of the non-mining industry indicates that among the regions by:

- Karaganda region is the leader in coal and lignite mining;
- Atyrau and Mangystau regions are leading in the production of crude oil and natural gas;
- mining of metal ores Aktobe, Kostanay, Pavlodar regions;
- mining of iron ore Kostanay region;
- mining of non-ferrous metal ores Aktobe, East Kazakhstan regions;
- other branches of the mining industry Atyrau, Zhambyl, Kostanay regions (Table 3) (Data of the Committee on Statistics of the Republic of Kazakhstan for 2010-2019).

The pandemic has affected the prices of various commodities in different ways: for some it fell, for others it increased. However, some prices remain relatively stable. Non-ferrous metal prices have declined significantly since January 2020 due to weakening demand and uncertainty over the dynamics of economic development. The decline in prices for copper, nickel and zinc since December 2019 has been expressed as a percentage in double digits. Large mining companies expect the demand for non-ferrous metals to weaken in the remainder of the year, and some of them have moderately cut their production forecasts in response to this. Thus, some of Top 40 companies have lowered their forecasts for copper, nickel and zinc mining by an average of 6-7%. Some commodity prices may decline further after COVID-19 restrictions are lifted that affect production. Since the price of gold rises during the crisis, gold mining companies are in an advantageous position - in recent months there has been a recovery in stock prices.

Table 3. Global production and the impact of COVID-19 on the activities of mining companies

A country	Copper	Gold	Iron ore	Coal	Nickel
USA	7	6		9	
Canada	7	5			
Brazil			19		
Peru	12				
Argentina	28				
Congo	7				
South Africa				3	
Russia		9	4	4	10
China	13	8	14	46	
India			8	10	
Philippines					16
Indonesia				7	30
Australia		10	37	6	7
New Caledonia					8

Source: Compiled by authors based on the source: Electronic resource: Mining, (2020)

The price of iron ore has remained above \$ 80 per tonne throughout the entire coronavirus outbreak. Some huge iron ore mines reached record production levels in the 1st quarter of 2020 as China began to recover from the crisis and recover business activity. China is expected to increase its budget for infrastructure projects to support a weakened economy. Undoubtedly, mining companies operating in the same geographic region, in the same market and offering a single product are more likely to be affected by an event such as the COVID-19 pandemic than diversified businesses. While some mining companies have simplified their asset portfolios to focus on efficiency gains, it is important to ensure the right balance of unified and diversified operations (Appendix A). In the context of large markets such as

China and India that are driving global economic growth, mining companies should ask themselves how they can diversify their customer base and strengthen demand (Table 3) (Mining industry, 2020).

Table 4. The largest organizations engaged in the extraction of non-fuel minerals in Kazakhstan

Organization	Main product type	Own
«NMC Tau-Ken Samruk» JSC	Copper, gold, iron ore and so on	State owned
NAC «Kazatomprom» JSC	Uranium, rare metals	State owned
EurasianResourcesGroup (headquarters in Luxembourg)	Ferroalloys, iron ore, aluminum, copper, cobalt, coal	With state participation (40% of shares belong to the Committee for State Property and Privatization of the Ministry of Finance of the Republic of Kazakhstan, 60% are divided between the three founders and members of the board)
ArcelorMittal (headquarters in Luxembourg)	Iron ore, coal	Private enterprise (37.38% of shares are held by HSBC Trustee (C.I) Limited, 62.44% - to other public shareholders)
«Corporation Kazakhmys» LLC (headquarters in Kazakhstan)	Coal	Private enterprise
KAZ Minerals (headquarters in Kazakhstan)	Copper	Private enterprise
LLC «Kazzinc» (headquarters in Kazakhstan)	Zinc and lead	Privately Held (69.61% owned by Glencore International AG headquartered in Switzerland)

Source: Compiled by authors based on the source: Electronic resource: Reforming the mining industry in Kazakhstan: investments, sustainable development, competitiveness, (2019)

The mining industry in Kazakhstan is largely represented by a number of large foreign and state-owned enterprises involved in the extraction of non-fuel minerals, and in some cases by their subsidiaries. The dominant position in the industry is occupied by the Samruk Kazyna National Welfare Fund, whose portfolio companies are NAC KazAtomProm JSC and Tau-Ken Samruk NGK JSC - one of the greatest state-owned enterprises. Apart from, the state owns Kazgeology JSC, which is engaged in mineral exploration, and the Ministry of Finance of Kazakhstan owns 40% of Eurasian Resources Group shares. Table 4 represents some of the key enterprises engaged in the extraction of non-fuel minerals in Kazakhstan (Reforming the mining industry in Kazakhstan: investment, sustainable development, competitiveness, 2019).

Currently, Kazakhstan is an attractive country for attracting foreign investment in the oil and gas sector, since the country's position in the overall ratings of the business environment is generally favorable and growing in comparison with other countries. Taking this into account, the use of strategic planning for oil and gas companies will be able to successfully resist new global challenges and threats (National Energy Report Kazenergy, 2019). Kazakhstan is rich in hydrocarbon raw materials, has always strived to develop the deep processing sector in order to reorient its raw material potential towards the production of products with high added value. Over the years, in a country that annually increases oil and gas production, special programs have been developed and adopted to develop the hydrocarbon processing sector and obtain products with high added value.

Kazakhstan has developed a Concept for the Development of the Fuel and Energy Complex (FEC) until 2030, developed in June 2014, which is a key document that defines the strategic goals of the exploration and production sector. According to this concept, in the future until 2030 in the oil industry will be:

- economic incentives have been created to attract investments in geological exploration and effective technological development of oil production;
- the personnel potential of the oil and gas industry is ensured;
- technology transfer in the oil production segment was provided;
- the domestic market of petroleum products was ensured, the capacities for oil refining were expanded;
- developed a competitive market for oil products and oil refining.



The most important factor in the development of the mining industry is the use of innovative technologies to transform core business models and key production processes. Innovations will provide an opportunity to attain a completely new level of efficiency and safety, which are achieved through the integration of processes and the use of artificial intelligence. Another development factor is a new approach to working with staff and partners. This contributes to the formation of new values, more flexible conditions for interaction and personalization of processes. Finally, such changes will make it possible to modernize the business processes of mining companies by switching to remote control (Industry analysis report 2019).

More than 12 key stages of production (from exploration to shipping) can become autonomous from direct human involvement. The correct choice of such stages in each company is based on three criteria including the importance of the business process, its complexity, and the time required for its implementation. Based on the study of the activities of non-mining companies, certain conclusions were drawn:

- An important element of the company's strategic planning is an increase in the volume of capital investments and investments aimed at increasing the level of production, and proven reserves of the company by investing additional funds in the development of new technologies and geological exploration, as well as in improving the financial performance of the company.
- The direction of the energy policy of companies is obvious to stimulate investments in the development of alternative energy.
- Development of international cooperation is one of the priority areas of the oil and gas industry.

In general, the results of the study were achieved, as follows:

- the general trend of development of the modern non-mining industry, both in the Republic of Kazakhstan and taking into account foreign experience;
- provided its characteristics as one of the main sectors of the economy of Kazakhstan;
- it has been proven that the non-mining industry is the driving force behind the ongoing socioeconomic reforms in Kazakhstan, and the conductor of modern innovative and management decisions;
- using the construction of a regression model, we analyzed the impact of investments in fixed capital
  of the sub-mining industry on the production volume (goods and services), its transportation.

#### CONCLUSION

According to experts, the non-mining industry occupies a strong position in the context of COVID-19 on the global economy and production. Mining companies are financially strong and most of them continue to operate, albeit with increased levels of precaution and preventive control. However, the long-term consequences of the pandemic are still unknown. Top 40 mining companies need to take advantage of current financial stability to rethink their strategy, which will increase business resilience in the future.

In this regard, the non-mining complex of Kazakhstan requires the implementation of the following measures:

- further attraction of investments for the reproduction and development of the mineral resource base;
- renewal of fixed capital in the mineral resources sector using the latest advances in equipment and technology;
- use of the depreciation fund exclusively for the intended purpose;
- increasing the economic efficiency of production and sales activities of non-mining companies, reducing costs in the production, distribution and marketing of hydrocarbons;
- improving the financial condition of the mineral resource complex;
- ensuring full financial transparency of the activities of non-mining enterprises to identify (Sikhimbaeva, 2011).



Considering the risks of COVID-19 in enterprises, companies may outsource some functions. For instance, replace IT functions to the cloud or outsource non-core operational functions to contractors. Such changes can reduce operating costs and eliminate maintenance costs. The main directions of development for industrial companies will be:

- automatic movement of materials (unmanned loaders and cranes);
- automation of repetitive tasks, including assembly (for example, industrial robotics);
- predictive service (using the Web and artificial intelligence).

Most industrial companies are going to strengthen their digital presence in response to the increased demand on the Internet, which will continue after the crisis, so the main challenge for industrial enterprises is structural adaptation to the new market realities, which implies:

- building new supply chains with a greater focus on national contractors (which will minimize problems in the event of quarantine measures and border closures);
- changing working conditions for employees with an emphasis on the transition of some employees (where possible) to the format of remote work;
- a serious revision of the product line and, where it seems appropriate, the reorientation of production to the healthcare and smart industries;
- the widespread introduction of robotics and artificial intelligence in production and management to reduce dependence on quarantine measures and the ability to quickly and painlessly scale production of products depending on the demand situation;
- changing models and channels for selling and promoting products with a shift to the online environment, where an increase in the range of solutions is expected, taking into account the specifics of the sectors:
- continuous monitoring of macroeconomic conditions and demand, changes in consumer behavior using artificial intelligence technologies;
- creating long-term relationships with suppliers of sanitary protection solutions (personal protective equipment, cleaning) (Digest. Impact of the COVID-19 pandemic on industry and the environment, 2020).

#### REFERENCES

Ansoff, I. (1989), Strategic management, Infra-M, Moscow (in Russian).

Digest. Impact of the COVID-19 pandemic on industry and the environment (2020), Market Report Company, pp. 39. http://www.mrcplast.com/pages/annual-reports.html

Dmitrieva, A.I. (2017), "Commercialization of innovations and the formation of an innovative strategy of industrial companies", *Business Strategies: Analysis, Forecast, Management*, No. 1 (33), pp. 56-63.

Official site of the Committee on Statistics of the Republic of Kazakhstan for 2010-2019 (2019), https://www.stat.gov.kz

Official site of the National Bank of the Republic of Kazakhstan for 2016-2019 (2019), https://national.bank.kz

Official site of Mining industry of the Republic of Kazakhstan (2020), https://www.pwc.ru/ru/publications/mine-2020/mine-2020.pdf

Official site of Mining industry of the Republic of Kazakhstan (2019), Reforming the mining industry in Kazakhstan: investment, sustainable development, competitiveness, available at: http://www.oecd.org

Industry analysis report (2019), Kazakh Institute of Oil and Gas JSC, Nur-Sultan.

Ivanova, N.I., Mamedyarov, Z.A. (2019), "Science and innovation: competition is growing", World Economy and International Relations, Vol. 5, No 1 (15), pp. 36–45.

Ivanova, Yu.N. (2016), Methodology of strategic planning of Russian trans-regional corporations, INFRA-M, Moscow (in Russian).



- Krasnikova, A.S. (2019), "The mechanism of coordination of strategic and tactical plans of the enterprise of the military-industrial complex", *Economics and Entrepreneurship*, Vol. 8, No 3 (21), pp. 1308–1313.
- Kulakovskaya, V.A. (2019), "Improving the efficiency of the taxation system for the oil and gas sector in Russia: main trends, prospects and limitations", *New Technologies*, Vol. 9, No. 2 (48), pp. 168-174.
- Lieberman, I.A. (2016), Planning in the enterprise: Textbook, 3rd ed., INFRA-M, Moscow.
- Litvinova, T.N., Morozova, I.A., Popkov E.G. (2016), *Planning in the enterprise (in the organization): text-book*, INFRA-M, Moscow (in Russian).
- National Energy Report Kazenergy, (2019).
- Sedelev, B.V., Kharitonov, V.V. (2009), Regression Models and Methods For Evaluating the Para-meters and Structure of Economic Processes: Textbook, MEPhl. (in Russian)
- Sikhimbayeva, D.R. (2011), National Fund of the Republic of Kazakhstan: Investments in Sustainable Development, LEM, Almaty.
- Zaitsev L. G., Sokolova M. I. (2015), Strategic Management: textbook, Economist, Moscow.
- Zervas, G., Proserpio, D., Byers, J.W. (2017), "The rise of the sharing economy: Estimating the impact of Airbnb on the hotel industry", *Journal of Marketing Research*. Vol. 5, No. 7(48), pp. 687–705.
- Zhogova, E.V., Zaborovskaia, O.V., Mokeeva, T.V. (2017), "Agglomeration and Network Effects in the Spatial Development of Production", *Proceedings of the 30th International Business Information Management Association Conference*, IBIMA 2017. Vision 2020: Sustainable Economic development, Innovation Management, and Global Growth. https://elibrary.ru/item.asp?id=35713004



**Appendix A.** Volume of production (goods and services) in current prices in the context of regions of the non-mining industry

(in thousand tenge)

2019	15 978 061 372	75 897 044	1 142 089 899	14 577 293	7 268 682 061	2 114 621 342	57 777 122	400 265 192	501 961 043	669 337 455	2 600 970 545	:	420 910 959	4 594 005	224 503 886	481 202 689			670 837		357 768 139			x	724 303
2018	14 877 068476	59 372 762	1 149 744 235	11 555 000	6 411 495 450	2 213 469 221	49 334 091	355 034 682	366 149 722	778 607 510	2 594 926 768	:	376 231 718	2 760 006	188 989 763	318 865 490			532 058		342 996 228			×	×
2017	11 568 784610	54 957 966	954 056 761	12 143 386	4 931 030 025	1 690 284 309	43 586 663	287 805 257	296 037 471	583 804 839	2 037 105 064	152 742 977	340 443 104	2 063 802	:	182 722 986			:		292 079 360	871 228		159 264	51 795
2016	9 397 618 601	69 221 995	822 406 237	13 882 861	3 948 896 927	1388 588 609	35 970 914	209 385 885	236 453 124	515 061 166	1 613 869 200	216 924 144	202 725 501	3 170 806	:	121 061 232			:		232 703 098	448 480		127 110	49 365
2015	7 521 179 590	53 470 523	658 564 807	14 994 903	3 052 481 615	1 146 628 333	23 288 140	159 861 739	161 269 735	475 356 805	1 358 046 905	193 505 205	119 247 709	1558 116	:	102 905 055			:	te	213 521 406	966 110		112 719	45 482
2014	11 060 179488	47 677 700	896 515 882	11 645 147	4 502 527 807	1 657 346 095	21 818 878	281 371 474	240 313 714	880 763 024	2 150 787 444	149 421 529	113 235 467	2 001 116	:	104 533 875		220 336		Mining of coal and lignite	219 282 250	2 903 137		27 037	153 572
2013	10 696 926187	44 333 335	984 788 175	9 342 098	4 245 164 480	1 482 062 197	18 766 577	193 647 709	279 580 176	1 066 725 741	2 023 476 213	146 024 760	104 755 951	1 785 886	:	96 471 817	1072		:	Mir	207 005 546	5 090 849		75 854	166 240
2012	10 242 052603	45 973 602	1 024 466 748	7 699 183	3 852 908 343	1 498 907 720	17 141 431	134 653 117	269 745 444	1 032 466 324	2 037 069 437	140 238 114	100 470 907	1540 354	:	78 675 657	11 217	85 005	:		195 036 869	5 819 492	10 622	62 763	222 160
2011	10 081 254022	29 567 091	981 644 944	7 673 712	3 988 163 946	1 344 777 763	12 967 286	134 426 171	368 070 252	1 000 462 903	1 927 283 584	81 339 594	89 534 007	799 342	:	114 542 579	848	-			182 656 456	2 941 713	10 860	46 345	858 813
2010	7 419 550 330	22 146 270	739 735 712	6 613 429	2 832 566 513	881 695 048	8 651 131	88 461 119	279 935 973	756 951 759	1 538 594 091	72 776 169	75 089 345	387 788	:	115 945 983	,	,	·		130 585 989	1 702 456	6 830	39 246	807 889
Region	The Republic of Kazakhstan	Akmola region	Aktobe region	Almaty region	Atyrau region	West-Kazakhstan region	Jambyl region	Karaganda region	Kostanay region	Kyzylorda region	Mangistau region	South- Kazakhstan region	Pavlodar region	North- Kazakhstan region	Turkestan region	East-Kazakhstan region	Nur-Sultan city	Almaty city	Shymkent city		The Republic of Kazakhstan	Akmola region	Aktobe region	Almaty region	Jambyl region



-
53 088 859 81 676 420
1 036 310 875 541
30 276 349 61 100 928 58 290 192
2 082 876 4 090 896 4 061 760
2 457 061 2 285 950
17 236 263         13 323 105         10 601 085
- 2 086 372
794 453 856 722 893 143 789 832 524
20 896 486 31 604 858 29 633 124
180 937 534 178 437 612 180 200 372
190 789 100 842
534 308 1158 986 4 050 066
40 567 768 40 202 146 84 728 330
355 854 981 254 820 621 263 450 195
18 307 909 28 310 530 31 290 290
78 695 280 129 657 384 135 581 543
3 443 231 1 435 473 3 037 647
358 016 794 849 543 481
:
94 667 554 56 369 842 57 082 081
338 431 665 235 763 247 254 451 742
3 442 139 2 723 599 2 234 172
269 555 782 658
190 789 58 742



Karaganda region	7 266 035	11 402 699	14 023 150	18 734 295	21 384 644	12 312 956	16 649 923	24 761 893	29 998 241	30 723 615
Kostanay region	248 294 182	323 126 483	218 175 098	232 015 276	198 128 350	122 316 571	173 682 496	214 353 567	253 835 825	373 441 658
South-Kazakhstan region								44 611	:	:
Turkestan region	;	:	:	:	:	·	:	;	×	47 296
East-Kazakhstan region		,			174 086	142 384	772 231	429 626		,
				Extractio	Extraction of non-ferrous metal ores	tal ores				
The Republic of Kazakhstan	394 876 257	456 022 191	487 129 896	535 380 782	639 602 423	603 686 623	794 365 264	944 367 673	1 183 045 301	1 492 383 711
Akmola region	13 371 256	17 454 347	28 881 259	27 398 952	30 107 983	33 930 682	44 743 033	34 196 702	×	50 396 665
Aktobe region	141 813 853	180 667 979	177 654 954	178 967 768	192 146 791	204 092 195	216 503 091	246 350 151	×	299 061 872
Almaty region	606 592	,	42 100	,	509 682	528 253	27 360	103 606	,	,
Jambyl region	107 842	534 308	1 158 986	4 050 066	7 771 559	6 576 636	4 415 876	3 332 874	1 735 942	3 933 627
Karaganda region	28 057 650	29 165 069	26 178 996	65 994 035	138 883 009	29 696 709	62 258 404	87 074 625	99 295 227	127 135 568
Kostanay region	21 886 612	32 728 498	36 645 523	31 434 919	22 347 084	20 925 223	36 541 814	50 344 388	69 280 822	79 098 375
Kyzylorda region	16 215 493	18 307 909	28 310 530	31 290 290	32 786 342	39 065 066	50 950 111	40 079 447	×	35 994 932
South-Kazakhstan region	69 636 605	78 695 280	129 657 384	135 581 543	141 455 925	180 972 042	204 810 745	138 468 144	:	:
Pavlodar region	2 035 096	3 443 231	1 435 473	3 037 647	5 035 437	14 754 645	90 591 230	206 039 153	225 778 616	271 653 273
North-Kazakhstan region	53 264	358 016	794 849	543 481	435 546	187 419	56 735	152 975	Х	1743 771
Turkestan region	;	:	:	:	:	·	:	:	х	212 890 848
East-Kazakhstan region	101 091 994	94 667 554	56 369 842	57 082 081	68 123 065	72 957 753	83 466 865	138 225 608	253 435 133	410 474 780
				Other se	Other sectors of the mining industry	ndustry				
The Republic of Kazakhstan	76 853 226	121 994 308	122 873 130	111 466 217	136 670 954	154 573 107	175 693 575	191 988 321	265 709 458	248 734 573
Akmola region	5 045 705	5 559 466	7 374 617	8 548 700	11 364 739	14 934 386	16 280 562	11 539 918	11 319 682	10 448 926
Aktobe region	7 948 392	9 169 093	10 909 440	11 889 989	16 137 892	13 685 304	15 584 417	24 138 250	25 538 066	28 047 677
Almaty region	5 967 591	7 436 578	7 390 269	8 574 125	9 975 360	12 972 229	12 242 086	10 069 754	9 969 205	12 213 599
Atyrau region	21 374 700	47 534 351	40 468 208	26 791 062	42 650 772	53 475 288	54 438 095	58 865 686	122 229 535	88 015 596
West-Kazakhstan region	189 575	406 200	686 888	567 478	794 322	825 416	921 788	913 439	732 754	1 118 366
Jambyl region	5 165 630	8 161 219	9 967 333	8 095 632	7 731 835	9 968 127	21 860 305	25 605 097	28 407 947	30 750 862
Karaganda region	4 874 009	7 253 423	7 823 567	9 243 936	13 065 267	11 725 051	9 021 135	11 002 914	12 780 139	14 091 666



28 326 816	3 208 922	5 132 723	:	10 650 030	2 269 181		2 632 882	+		
×	×	4 425 790	:	9 537 590	×		4 484 816	4 484 816 6 696 806	6 696 806	6 696 806
22 521 051	2 291 490	4 527 218	5 288 030	7 977 744	1 414 236		:	5 833 494	5 833 494	5 833 494
20 674 600	1 926 593	4 520 622	5 221 568	5 758 986	1 108 214		:	6 134 604	6 134 604	6 134 604
14 951 907	1 467 861	4 514 320	5 047 149	5 274 390	962 696		:	4 761 883	4 761 883	4 761 883
14 225 433	2 081 623	4 474 856	3 423 293	4 727 116	1 061 053	:		4 737 057	4 737 057	4 737 057
13 369 202	2 984 050	5 546 089	4 870 192	4 360 465	1 222 495			5 401 730	5 401 730	5 401 730
13 734 652	3 119 773	7 486 036	4 249 816	3 480 960	731 398			5 791 137	5 791 137	5 791 137 11 217 718
11 122 512	3 183 656	10 563 862	2 644 314	2 492 496	441 326	÷		6 024 964	6 024 964	6 024 964 848
9 636 703	2 763 638	4 233 189	2 343 231	1 994 824	334 524	;		4 981 515	4 981 515	4 981 515
Kostanay region	Kyzylorda region	Mangistau region	South-Kazakhstan region	Pavlodar region	North-Kazakhstan region	Turkestan region		East-Kazakhstan region	East-Kazakhstan region Nur-Sultan city	East-Kazakhstan region Nur-Sultan city Almaty city



Reproduced with permission of copyright owner. Further reproduction prohibited without permission.

